

Missing Plane Group Comparison

Group Response Comparison "yes"

Concept	Blind Group (16)		Front Loaded (15)		Sum of Blind Viewers plus Front loaded Viewers (Total 31)		Logic (48)
	Percentage of Viewers who stated "yes"	Number of Viewers who said Yes	Percentage of Viewers who stated "yes"	Number of Viewers who said Yes			Number of Viewers who said Yes
Land mentioned?	59.0	10.0	73.0	11.0	21.0		15.0
Mountains	33.0	5.0	31.0	4.0	9.0		2.0
Underground?	44.0	7.0	79.0	11.0	18.0		0.0
Boulders/Rocks	38.0	6.0	7.0	1.0	7.0		1.0
Manmade Roads/Streets/ Pathways?	18.0	3.0	31.0	4.0	7.0		2.0
Underground land?	13.0	2.0	7.0	1.0	3.0		0.0
Fields/ Meadows	0.0	0.0	0.0	0.0	0.0		0.0
Tunnels/Caves	6.0	1.0	7.0	1.0	2.0		0.0
Vegetation Present?	38.0	6.0	57.0	8.0	14.0		2.0
Forest or Jungle Like?	6.0	1.0	36.0	5.0	6.0		0.0
Underwater Vegetation or coral?	6.0	1.0	0.0	0.0	1.0		0.0
Trees Present?	25.0	4.0	43.0	6.0	10.0		1.0
Flowers	6.0	1.0	0.0	0.0	1.0		0.0
Swampy?	13.0	2.0	0.0	0.0	2.0		0.0
Land Water Interface	25.0	4.0	57.0	8.0	12.0		3.0
Coastal/ Shoreline/ Beach	19.0	3.0	50.0	7.0	10.0		2.0
Island or Peninsula?	13.0	2.0	36.0	5.0	7.0		3.0
Body of Water Present at Location?	44.0	7.0	53.0	8.0	15.0		24.0
Ocean	19.0	3.0	?	7.0	10.0		23.0

Converging Bodies of Water/Multiple Directions/ Water	6.0	1.0	0.0	0.0	1.0		0.0
Soft ground Within Water	6.0	1.0	0.0	0.0	1.0		0.0
Lake/River/ Stream other than Ocean	0.0	0.0	0.0	0.0	0.0		0.0
Underwater	25.0	4.0	29.0	4.0	8.0		10.0
On Top of Water	23.0	5.0	15.0	3.0	8.0		1.0
Hot Climate	42.0	5.0	100.0	8.0	13.0		1.0
Cold Climate	50.0	6.0	0.0	0.0	6.0		0.0
Something Falling	27.0	4.0	29.0	4.0	8.0		4.0
Something Moving Through Air	20.0	3.0	4.0	4.0	7.0		4.0
Location is Remote	19.0	3.0	71.0	10.0	13.0		2.0
Location is Highly populated	0.0	0.0	7.0	1.0	1.0		0.0
Location has small villages and towns	6.0	1.0	27.0	4.0	5.0		0.0
Single Object	31.0	5.0	8.0	1.0	6.0		0.0
Multiple Object	56.0	9.0	23.0	3.0	12.0		2.0
Structure Present	81.0	13.0	21.0	3.0	16.0		3.0
Concave/ Curved/Dome Structure	59.0	11.0	14.0	2.0	13.0		2.0
Square or Rectangular Structure	56.0	9.0	7.0	1.0	10.0		0.0
Structure has inside and outside	56.0	9.0	23.0	3.0	12.0		1.0
Object moves through the air	31.0	5.0	21.0	3.0	8.0		1.0
Object moves through water	31.0	5.0	36.0	5.0	10.0		2.0
Object moves over the land	18.0	3.0	29.0	4.0	7.0		0.0
Object is spiral shaped	27.0	4.0	0.0	0.0	4.0		0.0
Object is round Shaped	50.0	8.0	14.0	2.0	10.0		0.0

Triangle Shape	53.0	10.0	0.0	0.0	10.0		0.0
Animals present	18.0	3.0	7.0	1.0	4.0		0.0
Airplane Specifically Mentioned	27.0	4.0	N/A	N/A		N/A	N/A
Sketch & Words Resemble Airplane	13.0	2.0	N/A	N/A		N/A	N/A
Boat/ Submarine or Ship mentioned	31.0	5.0	14.0	2.0	7.0		0.0
Blimp/ Darrenginer/ Blimp other than Airplane Mentioned	6.0	1.0	0.0	0.0	1.0		0.0
Car/Truck	13.0	2.0	7.0	1.0	3.0		0.0
Vehicle Pulled by Animals	6.0	1.0	7.0	1.0	2.0		0.0
Bike or Motorcycle Type Vehicle	6.0	1.0	0.0	0.0	1.0		0.0
Windows	13.0	2.0	29.0	4.0	6.0		0.0
Date Mentioned	6.0	1.0	7.0	1.0	2.0		0.0
Flag/Symbols/ Emblems	29.0	4.0	14.0	2.0	2.0		0.0
People Present	59.0	10.0	73.0	11.0	21.0		2.0
People holding or utilizing objects	27.0	4.0	23.0	3.0	7.0		0.0
Families or Children or Babies Present	0.0	0.0	43.0	6.0	6.0		0.0
Only Men Mentioned	19.0	3.0	7.0	1.0	4.0		0.0
Only Women Mentioned	13.0	2.0	7.0	1.0	10.0		0.0
Niether Men nor Women Mentioned	38.0	6.0	36.0	5.0	11.0		0.0
Both Men & Women Mentioned	31.0	5.0	50.0	7.0	12.0		0.0
People Escaping/ Fleeing/ Running	6.0	1.0	7.0	1.0	2.0		

People being harmed/hurt/misled by other people	25.0	4.0	7.0	1.0	5.0		0.0
People Being Stabbed	13.0	2.0	0.0	0.0	2.0		0.0
Hostile/Agressive/Dangerous People Present	25.0	4.0	36.0	5.0	9.0		3.0
Mention of Hostile Group such as Terrorist, Drug Cartel or Paramilitary	25.0	4.0	36.0	5.0	9.0		6.0
People in Military or Dressed in Military Uniform	19.0	3.0	33.0	5.0	8.0		0.0
People Dressed in Suits or Professional	6.0	1.0	8.0	1.0	2.0		0.0
People Are Alive	63.0	10.0	79.0	11.0	21.0		2.0
People Are Dead	31.0	5.0	27.0	4.0	9.0		1.0
People Are Drowning	19.0	3.0	0.0	0.0	3.0		0.0
People Are Working	31.0	5.0	14.0	2.0	7.0		0.0
People are in or under the water	19.0	3.0	7.0	1.0	4.0		0.0
People are Inside a Structure or Object or Vehicle	63.0	10.0	14.0	2.0	12.0		1.0
People are helping	13.0	2.0	7.0	1.0	3.0		0.0
People Are Walking, Running or Standing	35.0	6.0	21.0	3.0	9.0		0.0
People Are Unconscious in an altered state/unaware but alive	14.0	2.0	7.0	1.0	3.0		0.0
People Are injured/Hurt/In Pain or Sick	19.0	3.0	7.0	1.0	4.0		0.0

Satellite Mentioned	13.0	2.0	0.0	0.0	2.0		0.0
Electronic equipment such as radios/ phones/ transmitters/ etc.	38.0	6.0	14.0	2.0	8.0		1.0
Mining Involved	6.0	1.0	0.0	0.0	1.0		0.0
People Are Hiding something or something is hidden	19.0	3.0	29.0	4.0	7.0		3.0
Structures that are covered with roof, overhang, overhang type structure	44.0	7.0	21.0	3.0	10.0		3.0
War like/War/ Combat	20.0	3.0	7.0	1.0	4.0		0.0
Related to or motivated by religion or spirituality	6.0	1.0	0.0	0.0	1.0		1.0
Death or something related to death	25.0	4.0	36.0	5.0	9.0		1.0
Confused People or Confused with poor decision making	7.0	2.0	22.0	4.0	6.0		0.0
Primitive People Live there	7.0	1.0	21.0	3.0	4.0		0.0
People Are From Another country	13.0	2.0	43.0	6.0	8.0		?
Chemicals are Present	38.0	6.0	0.0	0.0	6.0		0.0
Fuel or gas present	19.0	3.0	14.0	2.0	5.0		0.0
Radiation/ Nuclear Present	6.0	1.0	7.0	1.0	2.0		0.0

People are searching through plane/ looking for something on plane/Stealing something on plane	0.0	0.0	21.0	3.0	3.0		0.0
Weapons	25.0	4.0	21.0	3.0	7.0		0.0